

Setting Up Files For Spot UV & Foil Jobs

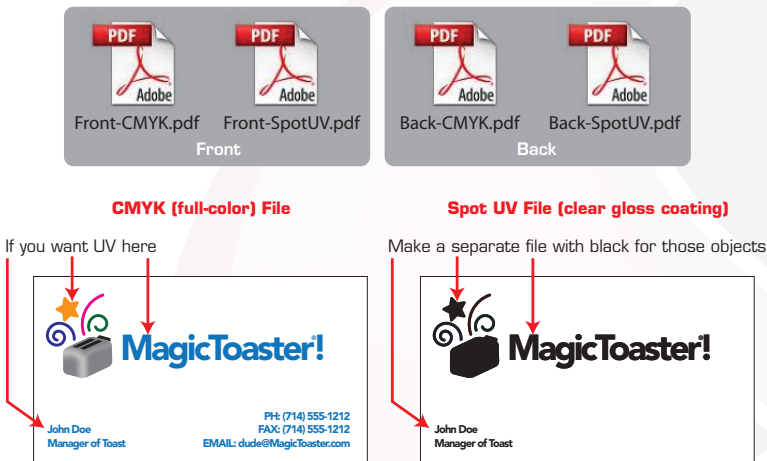
Spot UV is a clear gloss coating printed only on specified areas. It can be used to highlight important text and logos with a shiny sheen as well as create a subtle artistic effect when used on background objects.

Foil is a thin film of metal imprinted on paper to create a reflective surface with colors like gold or silver. It looks great on logos and text to create a unique, elegant effect that is certain to impress. **We offer 2 types of foil, Silver and Gold.** Each order can only have one type of foil, either Gold or Silver, and cannot have gold on the front and silver on the back.

Where will Spot UV or Foil go?

When creating a Spot UV job or Foil job, you must submit two files for each printed side: a full-color CMYK file and a second file (either labeled SpotUV or Foil). This second file (the Spot UV or Foil file) tells us where the spot UV or foil will be placed. This file can be only black and white with no other colors whatsoever. Use solid 100% K (Black, no gradients or grayscale) to indicate where you would like the UV gloss or the Foil and white in the areas that you do not want it. Do not use 'rich black' or Pantone black.

Setup with Spot UV



CMYK (full-color) File

If you want UV here

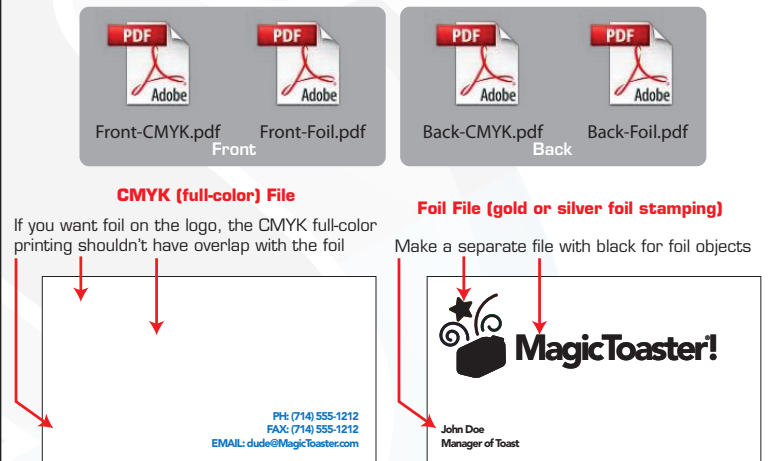
Spot UV File (clear gloss coating)

Make a separate file with black for those objects

Note about writing on finished cards:

If you want to write on the card with a pen, you won't be able to write on the areas where there is spot UV gloss (where the black is on the spot UV file).

Setup with Foil



CMYK (full-color) File

If you want foil on the logo, the CMYK full-color printing shouldn't have overlap with the foil

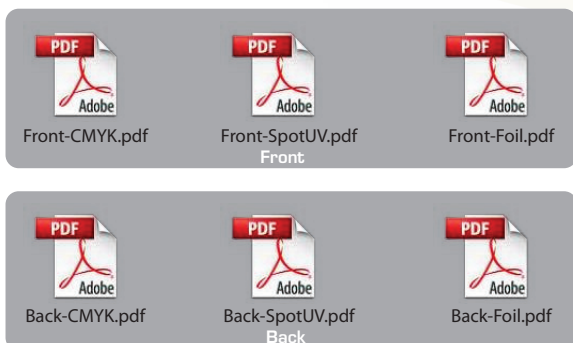
Foil File (gold or silver foil stamping)

Make a separate file with black for foil objects

Notes about foil: Be aware that there may be up to 1/16" shift on the placement of the foil and printed CMYK art, this is because press registration may not be exact. Thus, foil areas should not overlap with CMYK-printed text or images because the foil stamp will cover the CMYK-printed areas, and in events of shifting, appear uneven. Select Graphics will not reprint the job if foil shifts up 1/16". Avoid using small or fine text or fonts for foil objects, as fine detail may not register as well as larger areas. In addition, make sure that foil coverage is less than 50% of the artwork area.

Setup with Spot UV AND Foil

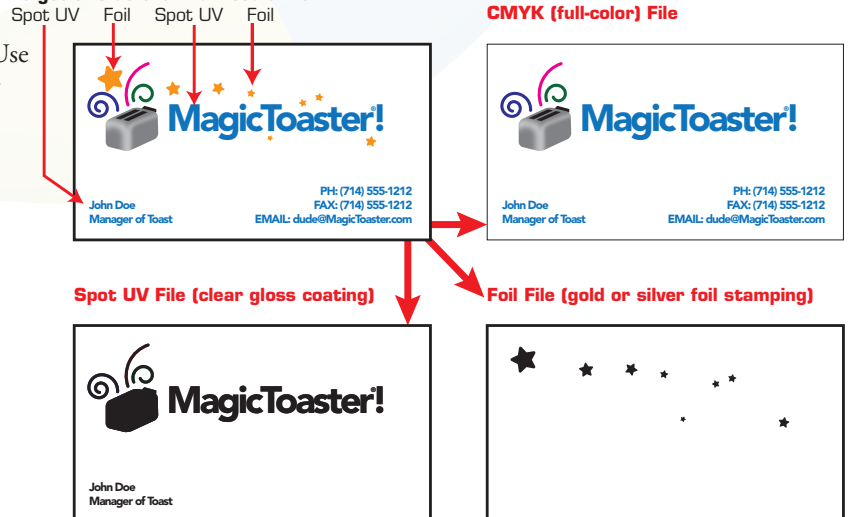
For each printed side with Spot UV and Foil, you will submit 3 files: the CMYK (full color) file, the Spot UV file, and Foil file. Use 100% K (black) to indicate where you would like the UV gloss or the Foil and white in the areas that you do not want it. Keep in mind that the Foil and UV cannot overlap.



Front-CMYK.pdf Front-SpotUV.pdf Front-Foil.pdf

Back-CMYK.pdf Back-SpotUV.pdf Back-Foil.pdf

To get this as the final result with:



Spot UV File (clear gloss coating)

Foil File (gold or silver foil stamping)

CMYK (full-color) File